ORDER

Orders

Order / Rev:

104878

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Estimate:

1522

Flight Dates:

08/03/12 - 09/03/12

Original Date / Rev:

07/30/12 / 07/31/12

Order Type:

GENERAL

Primary AE:

Amy McCreary

Sales Office: Sales Region:

o Onice.

BLPHI

KSNV

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

00:05:00

Agency Commission: 1

15%

Advertiser

Name:

Obama for America

1010 Wisconsin Ave. NW

Washington, DC 20007

America Revise

Demographic: Product Codes:

Revenue Codes:

A35+

PLC01-Democrat

Priority:

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Dill Flair				
Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	469	\$374,200.00	\$318,070.00
08/27/12	09/03/12	206	\$138 325 00	\$117 576 25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	469	\$374,200.00	\$318,070.00	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
Totals	675	\$512,525,00	\$435.646.25	. 0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$512,525.00
Market	100%	\$1,708,416,67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$324,599.17
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$324,599.17
KTUD	1%	\$17,084.17
KVVU	22%	\$375,851.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,757.50

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KSNV

Order / Rev: 104878

Advertiser:

Obama for America

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06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

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		Inventory Code M-F 5-6a WakeL	district the second second	Start/End 7 5-6a	Time Days MTWTF	Len Sp	ots 4	\$400.001	Rtg Type 0.00 NM		Amount
L 1 1014V 00/00/1	2 03/03/12	M-F 5-6a Wakel	•	J-0a	MIMIF	.30	4	\$400.00 I	U.UU INIVI	44	\$17,600.00
WAKE UP WITH		B LINES A THRU NERS	В								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12 Week: 08/07/12	08/06/12 08/13/12	MF MTWTF	4 10	\$400.00 \$400.00	0.00				- 1		
Week: 08/14/12	08/20/12	MTWTF	10	\$400.00	0.00						
Week: 08/21/12	08/27/12	MTWTF	10	\$400.00	0.00						
Week: 08/28/12	09/03/12	MTWTF	10	\$400.00	0.00						
E 2 KSNV 08/07/1		Wake Up Early \		430a-5a	MTWTS	:30	4	\$150.002	0.00 NM	4	\$600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12	08/13/12	MTWTS	4	\$150.00	0.00						
E 3 KSNV 08/14/1	2 09/03/12	Wake Up Early w	v/ Wagn@M	430a-5a	MTWTS	:30	5	\$200.001	0.00 NM	15	\$3,000.00
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Week: 08/28/12	09/03/12	MTWTS	5	\$200.00	0.00						
E 4 KSNV 08/03/1	12 09/03/12	M-F 6-7a WakeL	Jp w/Wa@M	6-7a	MTWTF	:30	4	\$700.001	0.00 NM	36	\$25,200.00
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Week: 07/31/12	08/06/12	MF	4	\$700.00	0.00						
Week: 08/07/12	08/13/12	MTWTF	2	\$700.00	0.00				- 1		
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTF MTWTF	10 10	\$700.00 \$700.00	0.00						
Week: 08/28/12	09/03/12	MTWTF	10	\$700.00	0.00						
E 5 KSNV 08/03/1	12 09/03/12	Today Show	CM	658a-9am	MTWTF	:30	4	\$1,400.001	0.00 NM	36	\$50,400.00
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Week: 07/31/12	08/06/12	MF		\$1,400.00	0.00						
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Week: 08/14/12	08/20/12	MTWTF MTWTF		\$1,400.00	0.00						
Week: 08/21/12 Week: 08/28/12	08/27/12 09/03/12	MTWTF		\$1,400.00 \$1,400.00	0.00 0.00						
		News 3 Sunrise News 3 Sunrise	- SATUROM	6a-7a	S-	:30	1	\$350.001	0.00 NM	3	\$1,050.00
NEWS 3 AT SU	NRISE								- 1		
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/13/12	08/19/12	S-	1	\$350.00	0.00						
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	S- S-	1	\$350.00 \$350.00	0.00 0.00						
E 8 KSNV 08/18/			СМ	7a-9am	S-	:30	1	\$625.001	0.00 NM	3	\$1,875.00
SATURDAY TO	DAY										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	S-	1	\$625.00	0.00						
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	S-	1	\$625.00 \$625.00	0.00 0.00						
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VVECN. U0/2//12	03/02/12	3	1	\$825.00	0.00						

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KSNV

Order / Rev:

104878

Advertiser:

Obama for America

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Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

E11 KSNV 081912 090212 News 3 Surriss - SUNDAM New 3 Surriss - SUNDAM New 3 Surriss - Sundam	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	lan S	note	Pata Pri	Dta Typo	Spoto	Amount
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Week: 08/13/12 08/13/12	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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E13 KSNV 08/19/12 98/02/12 Meet the Press CM 8a-9amS :30 1 \$3,000.001 0.00 NM Meet the Press Meet the Press Meet the Press Meet the Press School Meet the Press Meet the Press School Meet the Press Meet the Press School Meet the Press School Meet the Press School Meet the Press Meet the Press School Meet Meet Meet 13/12 08/19/12	Week: 08/2	20/12	08/26/12	S	2	\$625.00	0.00						
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NewS 3 TODAY/WKEND no pg	E 14 KSNV	08/19/1	2 09/02/12	News 3 Today W	knd CM	9a-930am	5	:30	1	\$500.001	0.00 NM	3	\$1,500.00
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Week: 08/20/12 08/26/12	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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E 15 KSNV 08/19/12 09/02/12 Chris Matthews 9:30AMSM Chris Matthews SUN 9:30am Chris Matthews Sun			08/26/12	S	1	\$500.00	0.00						
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E 40 VCNN 00/07/40 00/00/40													
	E 19 KSNV	08/07/1	2 09/03/12		CM	12-1230pm		:30	2	\$425.001	0.00 NM	17	\$7,225.00

Print Date: 07/31/12 13:48:34 Page 4 of 8

KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate: 1

Ln Ch St	art End	Inventory Code Noon News	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
		Noon News									
COMMENTS NEWS 3 AT		JB LINES A THRU	В								
Start Da	and the State of t	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/1; Week: 08/14/1;		MTWTF MTWTF	2	\$425.00	0.00						
Week: 08/21/1		MTWTF	5 5	\$425.00 \$425.00	0.00						
Week: 08/28/1		MTWTF	5	\$425.00	0.00						
E 20 KSNV 08/	07/12 09/03/12	The Agenda 123	0pm CM	1230-1p	MTWTF	:30	2	\$325.001	0.00 NM	17	\$5,525.00
COMMENTS NEWS 3 AG		The Agenda 123 JB LINES A THRU									
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/1		MTWTF	2	\$325.00	0.00						
Week: 08/14/1:		MTWTF	5	\$325.00	0.00						
Week: 08/21/1		MTWTF	5	\$325.00	0.00						
Week: 08/28/1		MTWTF	5	\$325.00	0.00						-
EZI KSNV US/	37/12 09/03/12	Days of our Lives		1258p-2pm	MTWTF	:30	2	\$425.001	0.00 NM	17	\$7,225.00
COMMENTS DAYS OF O		JB LINES A THRU									
Start Da	te End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/07/1		MTWTF	2	\$425.00	0.00				- 1		
Week: 08/14/1: Week: 08/21/1:		MTWTF MTWTF	5	\$425.00	0.00				- 1		
Week: 08/28/1		MTWTF	5 5	\$425.00 \$425.00	0.00				- 1		
E 22 KSNV 08/			CM	2pm-3pm	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
		The Doctors JB LINES A THRU					_	ψ020.001	0.00 14141	52	Ψ10,400.00
THE DOCTO									- 1		
Start Da		Weekdays	Spots/Week	Rate	Rating				1		
Week: 08/07/1 Week: 08/14/1		MTWTF MTWTF	2	\$325.00	0.00						
Week: 08/21/1		MTWTF	10 10	\$325.00 \$325.00	0.00						
Week: 08/28/1		MTWTF	10	\$325.00	0.00						
E 23 KSNV 08/	07/12 09/03/12	Dr. Phil	CM	3-4p	MTWTF	:30	2	\$450.001	0.00 NM	32	\$14,400.00
DR. PHIL		JB LINES A THRU	В								
	te End Date		Spots/Week	Rate	Rating						
Week: 08/07/1 Week: 08/14/1		MTWTF MTWTF	2	\$450.00	0.00				- 1		
Week: 08/21/1		MTWTF	10 10	\$450.00 \$450.00	0.00				- 1		
Week: 08/28/1		MTWTF	10		0.00						
		NEWS 3 at 4 (1 4PM NEWS (1 h	nour)	4-5pm (4:30 PM-5:0	MTWTF 00 PM)	:30	2	\$700.001	0.00 NM	17	\$11,900.00
NEWS		JB LINES A THRU		Data	D.C						
<u>Start Da</u> Week: 08/07/1		<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00				- 1		
Week: 08/14/1		MTWTF	5	\$700.00	0.00						
Week: 08/21/1		MTWTF	5	\$700.00	0.00				- 1		
Week: 08/28/1		MTWTF	5	\$700.00	0.00						
		P NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:	MTWTF 30 PM)	:30	2	\$700.001	0.00 NM	2	\$1,400.00
Start Da	S 3 AT FOUR te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/1		MTWTF	2		0.00						
		NEWS 3 at 4 (1 4PM NEWS (1 h	HOUR)CM	4-5pm (4:00 PM-4:	MTWTF	:30	5	\$600.001	0.00 NM	15	\$9,000.00
FIRST NEW	S 3 AT FOUR	,,,	78		,				- 1		
Start Da	Indiana Company of Company of Company	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/14/1	2 08/20/12	MTWTF	5	\$600.00	0.00				- 1		

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KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch Start	t End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots Rate Pri	Rtg Type S	pots	Amount
E 26 KSNV 08/14	/12 09/03/12	NEWS 3 at 4 (1		4-5pm	MTWTF	:30	5 \$600.001	0.00 NM	15	\$9,000.00
FIRST NEWS	3 AT FOUR	4PM NEWS (1 h	our)	(4:00 PM-4:30) PM)					
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 08/21/12	08/27/12	MTWTF	5	\$600.00	0.00			- 1		
Week: 08/28/12	09/03/12	MTWTF	5	\$600.00	0.00		0 01 000 001			
E 27 KSNV 08/03	/12 09/03/12	M-F Early News	CM	5-630p	MTWTF	:30	6 \$1,000.001	0.00 NM	66	\$66,000.00
COMMENTS A EARLY NEWS		B LINES A THRU	В							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/31/12 Week: 08/07/12	08/06/12 08/13/12	MF MTWTF		\$1,000.00 \$1,000.00	0.00 0.00					
Week: 08/14/12	08/20/12	MTWTF		\$1,000.00	0.00					
Week: 08/21/12	08/27/12	MTWTF		\$1,000.00	0.00					
Week: 08/28/12 E 28 KSNV 08/07	09/03/12	M-F Jeonardy	CM	\$1,000.00 630-7pm	0.00	:30	F \$1 100 001	0.00 NM	-	ΦE 500 00
JEOPARDY	112 00/13/12	M-F Jeopardy	CIVI	630-7 pm	MTWTF	.30	5 \$1,100.001	0.00 NM	5	\$5,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/07/12	08/13/12	MTWTF	5	\$1,100.00	0.00					
E 29 KSNV 08/14	/12 09/03/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF	:30	5 \$1,000.001	0.00 NM	15	\$15,000.00
JEOPARDY Start Data	End Data	Maakdaya	Crata ///a als	Dete	Delle					
<u>Start Date</u> Week: 08/14/12	End Date 08/20/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$1,000.00	Rating 0.00			- 1		
Week: 08/21/12	08/27/12	MTWTF		\$1,000.00	0.00					
Week: 08/28/12	09/03/12	MTWTF		\$1,000.00	0.00					
E 30 KSNV 08/18 KVBC EARLY		Sa-Su Early New Sa-Su Early New		5pm-630pm	S-	:30	2 \$650.001	0.00 NM	6	\$3,900.00
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/12	08/19/12	S-	2	\$650.00	0.00					
Week: 08/20/12	08/26/12	S- S-	2	\$650.00	0.00			- 1		
Week: 08/27/12 E 31 KSNV 08/14	09/02/12		CM 2	\$650.00 7-730pm	0.00 MTWTF	:30	5 \$1,000.001	0.00 NM	15	¢15 000 00
L 51 KONV 00/14	712 00/00/12	M-F Wheel of Fo		7-7 30pm	MIWIF	.50	5 \$1,000.001	U.UU INIVI	13	\$15,000.00
WHEEL										
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTF MTWTF		\$1,000.00 \$1,000.00	0.00					
Week: 08/28/12	09/03/12	MTWTF		\$1,000.00	0.00					
E 32 KSNV 08/14	/12 09/03/12			730-758pm	MTWTF	:30	5 \$800.001	0.00 NM	15	\$12,000.00
FACE TO FAC	E WITH JON	Face to Face w/ RALSTON	J.NaiStori					- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/14/12	08/20/12	MTWTF	- 5	\$800.00	0.00					
Week: 08/21/12 Week: 08/28/12	08/27/12 09/03/12	MTWTF MTWTF	5 5	\$800.00 \$800.00	0.00			1		
E 33 KSNV 08/18		Weekend Jeopar WKND Jeop/Wh	•	630-730pm	S-	:30	1 \$500.001	0.00 NM	3	\$1,500.00
JEOP/WHEEL		77.1.1D 000p/11/11								
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/12 Week: 08/20/12	08/19/12 08/26/12	S- S-	1	\$500.00 \$500.00	0.00 0.00					
Week: 08/27/12	09/02/12	S-	1	\$500.00	0.00					
E 34 KSNV 08/04	/12 08/11/12	News 3 Olympic News 3 Olympic		7:30-8:00PM	S-	:30	1 \$750.001	0.00 NM	2	\$1,500.00
OLYMPIC ZOI		5			VET - 81			- 1		
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 08/06/12	08/05/12	5-	1	\$750.00 \$750.00	0.00 0.00					
E 35 KSNV 08/13	3/12 08/13/12		СМ	8-10pm	M	:30	1 \$2,300.001	0.00 NM	1	\$2,300.00
								_		

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KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate: 1522

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate	Pri Rtg Type S	Spots	Amount
			Mon PR 8-10p	1000							
STARS	EARN S	TRIPES	Monday Prime 8-	торт							
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Week: 08	/13/12	08/19/12	M	1	\$2,300.00	0.00					
E 36 KSNV	08/21/1	2 08/28/12	Tues PR 8-10p	CM	8-10pm	-T	:30	1 \$4,000.00	0.00 NM	2	\$8,000.00
A O.T.			Tuesday Prime 8	-10pm					1		
AGT	art Date	End Data	Mookdays	Spoto/Mook	Data	Detina			1		
Week: 08	25 12 13 14 10 10 10 10 10 10 10 10 10 10 10 10 10	End Date 08/26/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00			- 1		
Week: 08		09/02/12	-T		\$4,000.00	0.00					
E 37 KSNV	08/14/1	2 08/21/12	Tues PR 10-11p	CM	10-11pm	-T	:30	1 \$2,000.00	01 0.00 NM	2	\$4,000.0
101 /= 11			Tuesday Prime 1	0-11pm					1		
	N THE W		\\\/\.	01-00/1	Б.	B #			1		
Sta Week: 08	art Date	End Date 08/19/12	Weekdays -T	Spots/Week	<u>Rate</u> \$2,000.00	Rating 0.00			1		
Week: 08		08/26/12	-T		\$2,000.00	0.00					
E 38 KSNV		2 08/30/12	Thurs PR 10-11p	CM	10-11pm	T	:30	1 \$2,100.0	01 0.00 NM	3	\$6,300.00
			Thursday Prime	10-11pm							ψ0,000.00
		W/B. WILLI	2000000 20 1400								
	art Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating			1		
Week: 08 Week: 08		08/19/12 08/26/12	T		\$2,100.00 \$2,100.00	0.00					
Week: 08		09/02/12	T		\$2,100.00	0.00			- 1		
E 39 KSNV	08/24/1	2 08/24/12	Fri PR 9-10p	CM	9-10pm	F	:30	1 \$2,600.0	01 0.00 NM	1	\$2,600.0
			Friday Prime 9-10)pm							7-,000.0
GRIMN					1201.1				- 1		
Sta Week: 08	art Date	End Date 08/26/12	Weekdays	Spots/Week	Rate	Rating					
E 40 KSNV				CM	\$2,600.00 10-11pm	0.00	.20	1 62 200 0	0.4 0.00 NM	0	00 400 0
L 40 KSIV	00/17/1	2 00/31/12	Friday Prime 10-		10-11pm		:30	1 \$3,200.0	01 0.00 NM	2	\$6,400.0
COMM	ENTS AF	PLY TO SU	B LINES A THRU								
DATEL		Market on the Control of the		UNIDOS NA MICENSIO DE					- 1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08 Week: 08		08/19/12 08/26/12		1	\$3,200.00 \$0.00	0.00			- 1		
Week: 08		09/02/12	F		\$3,200.00	0.00					
E 41 KSNV	08/03/1	2 09/03/12	M-F News 3 at El	even CM	11pm-1135p	m MTWTF	:30	2 \$1,100.0	01 0.00 NM	22	\$24,200.0
			M-F News 3 at E								
	IENTS AF 3 NIGHT		IB LINES A THRU	В							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07		08/06/12	MF		\$1,100.00	0.00					
Week: 08	3/07/12	08/13/12	MTWTF		\$1,100.00	0.00					
Week: 08		08/20/12	MTWTF		\$1,100.00	0.00			- 1		
Week: 08 Week: 08		08/27/12 09/03/12	MTWTF MTWTF		\$1,100.00 \$1,100.00	0.00 0.00					
			Sa-Su News 3 at	V-10	11pm-1135p		:30	1 \$1,100.0	01 0.00 NM	3	\$3,300.0
L 42 KONV	00/10/1	2 00/01/12	Sa-Su News 3 at		1 трпп-т тоор	3	.50	ι φι, ιου.υ	0.00 NW	3	\$3,300.0
NEWS	3 NIGHT	SIDE									
	art Date	End Date	Weekdays	Spots/Week	the same and the s	Rating			- 1		
Week: 08 Week: 08		08/19/12	S- S-		\$1,100.00	0.00			- 1		
Week: 08		08/26/12 09/02/12	S-	1	\$1,100.00 \$1,100.00	0.00 0.00			- 1		
			Sa-Su News 3 at		11pm-1135p		:30	1 \$1,100.0	0.00 NM	3	\$3,300.0
E 43 KSNV			Sa-Su News 3 at			3	.50	. φ1,100.0	3.00 14101	0	Ψ0,000.0
E43 KSNV	3 NIGHT	SIDE							- 1		
NEWS		End Date	Weekdays	Spots/Week		Rating			I		
NEWS Sta	art Date				C4 400 00	0.00					
NEWS <u>St</u> : Week: 08	3/13/12	08/19/12	S		\$1,100.00				1		
NEWS Sta Week: 08 Week: 08	3/13/12 3/20/12	08/26/12	S S S	1	\$1,100.00	0.00					
NEWS <u>St</u> ; Week: 08 Week: 08 Week: 08	3/13/12 3/20/12 3/27/12	08/26/12 09/02/12	S	1		0.00 0.00	:30	1 \$425.0	0.00 NM	16	\$6,800.0

Print Date: 07/31/12 13:48:34 Page 7 of 8 Order / Rev: 104878 Advertiser: Obama for America Alt Order #: 06837423 Product Desc: OBAMA 4 AMERICA **KSNV** Flight Dates: 08/03/12 - 09/03/12 Estimate: 1522

Ln Ch Start	End	Inventory Code	Break	Start/End	Time	Days	Len :	Snote	Pata Pri	Dta Tuno	Spoto	Λ 1992 o s. d
	PPLY TO SU	B LINES Á THRU		Otarvena	Tillic	Days	Len	opois	Nate Fil	Rtg Type	Spois	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1				- 1		
Week: 08/07/12	08/13/12	MTWTF	1	\$425.00	0.0							
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTF MTWTF	5	\$425.00	0.0							
Week: 08/28/12	09/03/12	MTWTF	5 5	\$425.00 \$425.00	0.0							
E 45 KSNV 08/07/		Late Night w/Fall		1237a-136a		TWTF	:30	2	\$225.001	0.00 NM	17	\$2 925 00
		Late Night w/Fall		12014 1000	A111 14	IWII	.50	2	\$225.001	U.UU INIVI	17	\$3,825.00
COMMENTS AF LATE NIGHT W		B LINES A THRU LON	В									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 08/07/12	08/13/12	MTWTF	2	\$225.00	0.0							
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTF MTWTF	5 5	\$225.00 \$225.00	0.0							
Week: 08/28/12	09/03/12	MTWTF	5	\$225.00	0.0							
E 46 KSNV 08/18/		Saturday Night Li		1130pm-1:0			:30	2	\$1,400.001	0.00 NM	6	\$8,400.00
		Saturday Night L			220111	5	.00	_	ψ1, 4 00.001	0.00 14141	0	\$6,400.00
SATURDAY NIC	GHT LIVE											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	1						
Week: 08/13/12	08/19/12	S-		\$1,400.00	0.0					1		
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	S-		\$1,400.00	0.0							
E 47 KSNV 08/19/				\$1,400.00	0.0		.20		0100 001	0.00.1114		
L4/ K3NV 00/19/	12 09/02/12	Sports Night in La Sports Night in L	_	Sun 1135p-	-1200a -	5	:30	1	\$400.001	0.00 NM	3	\$1,200.00
SPORTS NIGHT	T IN LAS VE		as vegas							1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	a						
Week: 08/13/12	08/19/12	S	1	\$400.00	0.0							
Week: 08/20/12	08/26/12	S	1	\$400.00	0.0							
Week: 08/27/12	09/02/12	S	1	\$400.00	0.0	0						
E 48 KSNV 08/03/	12 08/13/12			9am-4pm	М	TWTF	:30	10	\$1,200.003	0.00 NM	30	\$36,000.00
COMMENTS AF	PPLY TO SU	Olympics Daytim B LINES A THRU								- 1		
OLYMPIC DAY		D LINEO / TTIKO	5							- 1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 07/31/12	08/06/12	MF		\$1,200.00	0.0							
Week: 08/07/12	08/13/12	MTWTF		\$1,200.00	0.0							
E 49 KSNV 08/04/	12 08/04/12	Olympics Daytim		4am-6pm	-	S-	:30	6	\$1,700.003	0.00 NM	6	\$10,200.00
OLYMPIC DAY	TIME	Olympics Daytim	e MEEKEND								ĺ	
	End Date	Weekdays	Spots/Week	Rate	Rating	1				- 1		
Week: 07/30/12	08/05/12	S-		\$1,700.00	0.0						İ	
E 50 KSNV 08/05/	12 08/05/12	Olympics Daytim	e Week@M	4am-6pm	-	S	:30	6	\$1,700.003	0.00 NM	6	\$10,200.00
		Olympics Daytim		appropriate to account					+ .,			ψ10,200.00
OLYMPIC DAY										- 1	ĺ	
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						-	
Week: 07/30/12	08/05/12	S		\$1,700.00	0.0							
E 51 KSNV 08/11/	12 08/11/12	Olympics Daytim		4am-6pm	-	S-	:30	5	\$1,700.003	0.00 NM	5	\$8,500.00
OLYMPIC DAY	TIME	Olympics Daytim	e WEEKEND									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	7						
Week: 08/06/12	08/12/12	S-	(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	\$1,700.00	0.0							
E 52 KSNV 08/11/	12 08/11/12	Olympics Daytim	e Week@M	4am-6pm	_	S-	:30	2	\$900.003	0.00 NM	2	\$1,800.00
		Olympics Daytim		(4:00 AM-7:	00 AM)						_	Ψ1,000.00
OLYMPIC DAY	TIME A											
Start Date	End Date	Weekdays	Spots/Week	Rate	Ratin	101111						
Week: 08/06/12	08/12/12	S-	2	\$900.00	0.0							
E 53 KSNV 08/12/	12 08/12/12	Olympics Daytim		4am-6pm		S	:30	4	\$1,700.003	0.00 NM	4	\$6,800.00
OLYMPIC DAY	TIME B	Olympics Daytim	e WEEKEND	(7:00 AM-3:	UU PIVI)							
Start Date	End Date	Weekdays	Spots/Week	Rate	Ratin	7						
Week: 08/06/12	08/12/12	S		\$1,700.00	0.0							
E 54 KSNV 08/03/	12 08/06/12		CM	7pm-12am		FS-	:30	1	\$6,000.003	0.00 NM	1	\$6,000.00
				• on the property of the								+5,000.00

Print Date: 07/31/12 13:48:35

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Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

KSNV

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln C	Ch Start	End	Inventory Code		Start/End 1	Γime Days	Len Sp	oots Rate Pri	Rtg Type S	pots	Amount
			Olympics Primetin								
			Olympics Primetir	ne							
Ol	LYMPIC PRIM										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			- 1		
	ek: 07/31/12	08/06/12	MFS-	1	\$6,000.00	0.00					
E 55 K	SNV 08/19/	12 08/19/12	NFL Football	CM	1P-9PM	S	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
			NFL Football						- 1		
N	FL INDIANAP	0							- 1		
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
	ek: 08/13/12	08/19/12	S	1	\$3,200.00	0.00					
E 56 K	SNV 08/26/	12 08/26/12	NFL Football	CM	1P-9PM	S	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
			NFL Football						1		
N	FL CAROLINA	(@ JETS							- 1		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			1		
Wee	ek: 08/20/12	08/26/12	S	1	\$3,200.00	0.00					
E 57 K	SNV 08/19/	12 08/26/12	News 3 Live in Pri	me CM	7-10pm	S	:30	1 \$1,100.002	0.00 NM	2	\$2,200.00
			News 3 in Prime								
N	EWS 3								- 1		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			- 1		
Wee	ek: 08/13/12	08/19/12	S	1	\$1,100.00	0.00			- 1		
Wee	ek: 08/20/12	08/26/12	S	1	\$1,100.00	0.00					
N 58 K	SNV 08/18/	12 08/18/12	To the Point - PM	CM	730-758pm	S-	:30	1 \$375.001	0.00 NM	1	\$375.00
			To the Point								20 0 27
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Wee	ek: 08/13/12	08/19/12	S-	1	\$375.00	0.00			1		
N 59 K	SNV 08/19/	12 08/19/12	LAW & ORDER (L	F) CM	Sat 1-2am /	Sun 1;S	:30	1 \$225.001	0.00 NM	1	\$225.00
			Law & Order (LF)	,				. 4220.001	0.00 11111		Ψ220.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Wee	ek: 08/13/12	08/19/12	S	1	\$225.00	0.00					
					+	0.00				-	
									Totals	675	\$512,525.00